

The U.F.A. CO-OPERATOR

Volume 3 - No.11



NOVEMBER
1965

"CO-OPERATIVES ARE PEOPLE"

If this means anything, it means that we are all part of a team working to make co-operatives a living vital reality. We should be curious enough to know our team mates and decent enough to accept and appreciate them.

U.F.A. Co-op Ltd. is not just another company. Its members, delegates and directors are striving to do a worthwhile job for agriculture. Its employees and agents are efficient people who by their individual skills and devotion make it possible for farmers to help each other.

In view of this "The Co-operator" tries to acquaint its readers with the many wonderful and interesting people who are members of the team, show them at work, show you some of their interests and give everyone a further understanding of U.F.A. Co-op Ltd. and the co-operative way of life.

"No one can whistle a symphony.
It takes an orchestra to play it".

The painting on our front cover depicts a peaceful mountain scene cognizant of Alberta.

It was painted by our talented artist at Head Office — Miss Gerda Zieslak.

Our sincere thanks to her for her artistic contribution to The Co-operator.

POTATOES ARE **BIG** BUSINESS

This staple food which most of us eat every day has made Rainier, a small village located in south central Alberta nationally known.

Rainier's farmers have won acclaim at agricultural fairs in Lethbridge, Calgary and at Toronto's Royal Winter Fair.

Scientific methods — efficient equipment and a lot of hard work has brought success to two in particular of Rainier's farmers. Mr. Tona Ohama and Mr. Min Fujimoto have diligently applied themselves to potato farming and had rewarding results from their business.

Mr. Alvin Goetz of the U.F.A. Co-op Information Service Department visited these two large farms and Mr. Ohama and Mr. Fujimoto were glad to discuss some of their farming methods with him.

FLASH!!! Alberta entries top the seed potato class. The Canadian Horticultural Council trophy for international competition in seed potatoes won by Tona Ohama of Rainier.

Modern self-propelled potato combine used on Tona Ohama's farm.



TONA OHAMA

Mr. Ohama has the largest acreage of potatoes in Alberta. He successfully farms 850 acres near Rainier, Alberta. A large scale operation of this nature involves a great deal of management and Mr. Ohama employs the most modern equipment to help him maintain a high degree of efficiency on his farm.

He uses three \$23,000 self-propelled potato combines. Each of these machines requires a driver operator — three women riding them to cull out lumps and vines — one truck driver at the combine and one truck driver to the storage cellars.

The potatoes are kept moving by twelve 3 ton conveyor equipped trucks. At the cellars unloading is done by conveyors and elevators.

Washing, grading and bagging of the potatoes is efficiently handled by a \$50,000 unit built specifically for this purpose.

POTATOES ARE **BIG** BUSINESS

Mr. Ohama has expedited packaging by investing over \$20,000.00 in bags and boxes which are used to market the product during the year. He has his own brand name and the potatoes are well known and sold throughout the west.

This huge investment in machinery was made after much prudent thought and has proved advantageous to this successful farmer in his large scale operation.

Mr. Ohama in addition to his many cellars for storage is now building a much needed 160' x 400' cellar at a cost of \$45,000.00.

The new \$45,000.00
shed. Capacity will be
over 100,000 tons.



Mr. Min Fujimoto

Mr. Min Fujimoto grows elite seed potatoes and is considered the largest grower of them in Canada.

A few years ago a record was set for this farm when the yield was 23 tons per acre. Because of the excessive moisture this year the 150 seeded acres will only yield about 10 tons per acre.

Mr. Fujimoto adheres to a strict rotation program of grain, alfalfa and then potatoes. He is a firm believer in the use of nitrogen 16-20 or phosphorous 11.48 fertilizer in the potato year.

Cull potatoes plus the roughage are fed to cattle in the home feed lot.

One digger with the assistance of three trucks can harvest one acre per hour or about 12-15 acres per day.

Much time and work is involved in preparing the orders for shipment to almost every area in the west.

During the past 8 years Mr. Fujimoto has worked hard to build this big business and his seed potatoes have won him many trophies and first place honors at seed fairs in Lethbridge, Calgary and the Toronto Royal Winter Fair.

The Calgary trophy has in the past been donated by the U.F.A. Co-op Ltd.

U.F.A. Co-op cites these two farmers of the Rainier district as examples of the many astute businessmen engaged in farming who have worked hard and have achieved well deserved success.

W.D. McNAB AND MIKE URSULAK

appointed

Petroleum Area Supervisors

Mr. Lawrence Proudfoot, Manager of the Petroleum Division of the U.F.A. Co-op Ltd. announced the appointments of W.D. McNab and Mike Ursulak as Petroleum Area Supervisors for the Calgary and Peace River districts, respectively.



Mike Ursulak – is originally from Vegreville where he was associated with a major machinery company as a block man. He has a long and varied background in the farm machinery field.

Mike, his wife Betty and their four children will be living in the North Peace River Country.

Mike will be petroleum area supervisor for Peace River district.



W.D. (Bill) McNab – has lived mostly in the Pincher Creek area. He has had many years experience with farm machinery and was supervisor for a major machinery company for many years.

Bill is married and with his wife Evelyn and their three children is now living in Calgary.

Bill will be petroleum area supervisor for the Calgary area.

Both these men are undergoing intensive area training for six to eight weeks under the qualified direction of Ian MacKintosh and Gordon Gimble. Senior Supervisor Gordon Chisholm will spend the last week of their field training with them. During this period our new supervisors will each be meeting 50 – 60 of our oil agents and acquainting themselves with their operations.

The final week of training will be spent in Head Office learning the internal workings of the Petroleum Division.

With their qualified backgrounds and years of experience plus this extensive training, both these men should prove valuable additions to the Petroleum Division.

U.F.A. CO-OP LTD. DELEGATES AND DIRECTORS 1965

1A – George Sayle – Director

1. Oscar Gudlaugson
2. Ed McIntosh
3. A.S. Gall
4. Robert Girard
5. Mike Nikolaychuk
6. Wm. H. Pimm
7. Wm. J. Eaglesham

2B – E. McDonald – Director

8. L.E. Henderson
9. Roy Vold
10. Wm. Runte
11. A.M. Knull
12. Elwood Galloway
13. Herb Kotscherofski
14. G.R. Getson

3C – A.F. Silver – Director

15. Archie Hogg
16. M.R. Smith
17. Harry Dunn
18. H.M. Thompson
19. R.W. Steward
20. Norman S. White
21. E.B. Grimson

4D – N.A. Mowatt – Director

22. Hans Hasselman
23. Raymond Hart
24. Howard B. Haney
25. Wm. L. Fletcher
26. Claude Stevens
27. George D. Minion
28. James K. Hadfield

5E – M.H. Ward – Director

29. A.H. Anderson
30. Lorne Proudfoot
31. Ted Quaschnick
32. James Gaschnitz
33. Walter Risdon
34. P.E. Duby
35. G.F. Smith

6F – G. Elmer Johnson – Director

36. John Holmberg
37. A.H. Friend
38. Roy Rands
39. D.W. Lyle
40. George G. Fawcett
41. E.N. Arthur
42. Robert H. Johnson

7G – Claire Ziegler – Director

43. Borden Koraluk
44. D.C. Manderson
45. M. Lukenchuk
46. Ross B. Taylor
47. Steve Melnyk
48. Mike Drobot. Jr.
49. Paul Nowak

8H – J.M. Bentley – Director

50. Andrew Klak
51. Henry Melnyk
52. John Onyschuk
53. Wm. E. Bocock
54. Ernest Cooper
55. Paul Bassani
56. Sarden Semenuk

Associations – C.E. Anderson – Director

1. Alphy Johnson
2. Gordon Barker
3. J.J. Malmas
4. J.R. Tomlinson
5. O Piers
6. Gilmore O'Brien
7. Eugene Girard

* FOR HUSBANDS

Wife – "I'm ready now.
I thought you were
dressed and waiting".

Husband. – "I was, but
now you'll have to wait
while I shave again".

DELEGATES EDUCATIONAL ADVISORY COMMITTEE MEETING

On September 13, 1965 the Delegate's Educational Advisory Committee met in the Board Room of the U.F.A. Co-op Ltd. Head Office in Calgary.

Numerous projects were discussed concerning delegate training and membership contact programs. It was noted that past Winter Meetings were not as effective as they had been before the advent of television and the introduction of more modern media of communications.

It was emphasized that personal contact with the members is a very important factor in a co-operative and the Winter Meeting Programs should be carefully studied and revised in relation to the members' needs.

The Information Service Department has done considerable work on this project and has suggested a program tailored to the needs of the modern farmer.

There will be 37 "Open Houses" at which personnel from the Petroleum Division, Farm Supply Division and Information Service Department will be on hand to meet the members. A display from each division will be shown and members will be encouraged to ask questions and receive advice from our technical experts on any unique problems they may have.

The delegates from specific districts where the "Open House" is being held will be in attendance and a highlight of the afternoon will be the delegate's report.

* Whenever you see a man with handkerchief, *
socks and tie to match, you may be sure he
is wearing a present.

WANTED - MORE F.U.A. MEMBERS

The F.U.A. is concerned with the social and economic problems of the farming community.

We live in a highly organized society which solves its problems through group action.

The larger the membership the stronger the organization.

Strengthen the F.U.A.
by your active support
of their
MEMBERSHIP DRIVE ON
MONDAY, NOV. 15th

MASTER FARM FAMILY AWARD

This award is made for exemplary achievements in the business of farming, the affairs of the community and the personal values shown by the individual and the family to each other, the neighbors and the community.

The deserving recipients this year were:

Albert J. Morison Family,
Mike Dupelka Family, Airdrie, Alberta
 Athabasca, Alberta
Albert Sorenson Family, Berwyn, Alberta
Albert Seutter Family, South Edmonton, Alberta.

We extend our heartiest congratulations to these four families who are all members of U.F.A. Co-op Ltd.

SAILING , SAILING

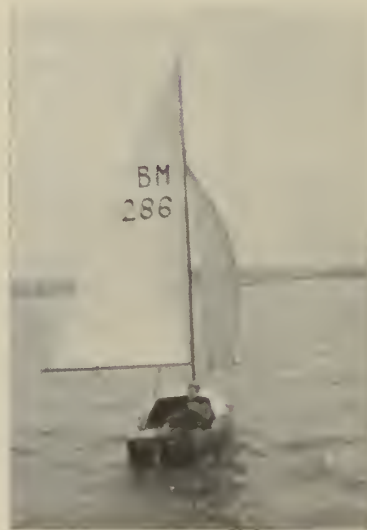
In Holland, where 60% of the total area is under water, sailboating can be part of a wonderful way of life.

Bill Duimel, our Head Office printer, grew up near Rotterdam and when he was eight years old his parents bought him a canoe. A few years later, he became the proud owner of his own sailboat.

All of Holland can be visited by sailing and Bill spent many enjoyable hours in his boat exploring his country.

Bill is an enthusiast about his hobby and has interested others in it. Harry Wood of our Petroleum Department has his own boat and with Bill's expert guidance is also becoming an avid sailboat fan.

They both feel any investment made in this sport will be amply rewarded by the many relaxing and peaceful hours spent sailing.



Bill's first sailboat

He has never lost this interest and derives great pleasure from this thrilling sport.

In Alberta, sailing is a comparatively new sport, but interest is rapidly growing. Glenmore Dam now has a Sail Boat Club - where members can get sailing instructions. A clubhouse is also being planned.

If anyone is intrigued by sailing, they might like to know that a fibre glass boat 13½ feet long and a small trailer costs approximately \$1,100.00.

* COULDN'T LEARN

A six year old lad came home from school, one day with a note from his teacher in which it was suggested that he be taken out of school, as he was "too stupid to learn". His name was Thomas Alva Edison.

WELCOME TO:

Ken Bachiu
John Barclay
Harvey Berreth
Janet Bowren
Eleanor Dormer
Howard Jaques
Judy McGirr
Gayle McKenzie
Bill McNab
Dorothy Robertson
Dave Rosentreter
Nancy Ross
Alice Switzer
Mike Ursulak

Petroleum Accounting
Accounting
Calgary Precutting Plant
Dividends
Farm Supply Accounting
Petroleum Accounting
Credit Department
Printing and Stationery
Petroleum Area Supervisor
Dividends
Red Deer Countersalesman
Printing and Stationery Department
Information Service Department
Petroleum Area Supervisor

- * President Lyndon Johnson when he was a State Senator had a sign on his office door which read, "You ain't learning nothing when you're talking".
- * Marriage vows might be a trifle more accurate if the phrase was changed to read, "Until Debt do us part".
- * A pessimist forgets to laugh and an optimist laughs to forget.
- * The only fool bigger than the person who knows it all is the person who argues with him.

15 YEAR SERVICE AWARD



Mr. George Sayle, President of U.F.A. Co-op Ltd. presents Mr. Al Carder, Petroleum Area Supervisor of Grande Prairie with his 15 year service award.

There are quite a few proud recipients of service awards in our Organization. Many of us look forward to the day when we will be so honored.

Al Carder, our Petroleum Area Supervisor at Grande Prairie, joined these qualified ranks when he was awarded his 15 year service button by Mr. George Sayle, U.F.A. Co-op Ltd. president.

Al started at Head Office on September 18, 1950 in the Printing Department. In February 1953 he became a salesman for the Farm Supply Department. In 1958 Al transferred to the Petroleum Division and was made Area Supervisor at Lethbridge and in 1962 he became Area Supervisor at Grande Prairie, the position he now holds.

The presentation was made at a reception given by Mr. and Mrs. G. Sayle at their farm near Sexsmith and was attended by Al, his family and co-workers.

Congratulations Al, on receiving this award — the hundreds of friends that you have made during your 15 years with U.F.A. Co-op is also a very worthwhile testimonial to you.

PUBLIC SPEAKING COURSE

We wonder if some political aspirants have put as much thought and effort into their speeches as some of the U.F.A. Co-op personnel enrolled in the Public Speaking Course being given by our Information Service Department.

We do know, that we have a wonderfully enthused and interested group.

Classes are held Monday and Wednesday at 7:30 P.M. in the lunch room at Head Office and are conducted by Mr. Dean Lien and Mr. Elmer Reimer.

Personnel attending are:

Art Jepps, Harry Wood, Bill Duimel, Dave McDonald, Ken Paige, Berta Rowland, Rita Mayes, Marlene Hanson, Alice Paso, Twyla Sampert, Janet Capewell, Nancy Ross, Ray Switzer, Roland Coderre, Bob Gordon, Ron Fernley, Gail Norton, Letty Lynn White, Jill Michaluk, Betty Hummel, Morley Mullin, Richard Nelubowich, Larry Deering, Howard Jacques, Ken Bachiu, Ian Skogstad, Allen Finch, and Bernie Oulette.

"AND A GOOD TIME WAS HAD BY ALL"

Dance hall girls, bartenders, prospectors, gamblers invaded the Golden Age Club on Friday, October 22nd, when the Calgary Staff Association held its "Klondike Night".

Over 120 staff members attended, many of them wearing authentic and colorful costumes of the era.

Prizes for costumes went to Betty Hummel and Wayne Anderson.

There was dancing to Gordon Southern's Orchestra and thousands of dollars were won and lost in the games of chance. Oh yes, only play money was used to the delight of the losers and the chagrin of the winners.

It took a lot of hard work and planning by Social Convenor Alice Paso and her many helpers — Rita Mayes, Betty Hummel, Morley Mullin, Dave McDonald, Harry Wood, Elmer Reimer, Art Jepps and Bernie Oulette.

Our thanks to them for a wonderful party.

CONGRATULATIONS TO:

Wendy Wiltzen of the Art Department on her engagement to Tom Wells of Welland, Ontario. They plan to be married in July.

Sherry Ann Kopi of the Printing and Stationery Department on her engagement to Peter Litchfield of Calgary. They plan to be married in April.

Wayne and Lois Houcher on their marriage. Wayne is employed with the Camrose Farm Supply Centre

Sharon Dobson and Gordon Kuhn of the Edmonton Farm Supply staff on their recent marriage.

A lovely wedding was held on the lawn of the bride's parents' farm and a reception for the 125 guests was later held at the Paradise Valley Community Hall.

Sharon and Gordon will be living in Edmonton where Gordon is continuing his work with the Edmonton Farm Supply Centre.

What a little co-operation can do



Mr. Glen Knutson, our U.F.A. Co-op agent at Eaglesham, and Mrs. Barbara Wozniak of the Eaglesham Co-op Store worked together to decorate a chuckwagon from which they served bacon and pancakes at Eaglesham's Annual Fair.

A little co-operation goes a long way and the chuckwagon won first prize in the commercial section of the parade.

Everyone at the fair praised the chuckwagon especially the delectable food served from it.

Cooks for the hungry fairgoers were Mr. John Noga, Mr. Walter Purcha and Mr. Matt Wozniak. They were kept busy serving over 30 pounds of bacon and several hundred pancakes.

Decorating the chuckwagon, preparing and serving the food involved a lot of planning and hard work, but our busy crew was well rewarded by the many compliments they received for their attractive chuckwagon and excellent food.

**YOU ARE INVITED TO VISIT
U.F.A. CO-OP
at their
"OPEN HOUSE"
to be held:**

November

- 15 – Okotoks Elks' Hall
- 16 – Pincher Creek St. John's Anglican Church Hall
- 16 – Lamont Fraternal Hall
- 17 – Cardston Legion Hall
- 17 – Holden Community Hall
- 18 – Milk River Elks' Hall
- 18 – Ft. Saskatchewan Recreation Centre
- 19 – Vulcan Lodge Hall
- 19 – Stony Plain Community Hall
- 22 – Bow Island Community Hall
- 23 – Lethbridge Civic Centre (Boxing Room)
- 24 – Claresholm I.O.O.F. Hall
- 25 – Springbank Hall (Calgary)
- 26 – Strathmore Memorial Hall
- 29 – Hanna Legion Hall
- 29 – Morinville Centre
- 30 – Oyen Legion Hall
- 30 – Athabasca Community Centre

December

- 1 – Coronation Elks' Hall
- 1 – Smoky Lake Ukrainian National Hall
- 2 – Stettler Memorial Hall
- 2 – Myrnam Catholic Parish Hall
- 13 – Lacombe Scout Hall
- 13 – Vegreville Elks' Hall
- 14 – Camrose I.O.O.F. Hall
- 14 – Vermilion Legion Hall
- 15 – Wetaskiwin Moose Hall
- 15 – Wainwright
- 16 – Provost Community Hall
- 17 – Olds Elks' Hall
- 17 – Lougheed Community Hall

January

- 5 – Drumheller Knox United Church
- 6 – Three Hills Community Hall
- 7 – Red Deer Moose Hall

COMING EVENTS

NOV. 15th — F.U.A. MEMBERSHIP DRIVE

NOV. 23rd — DEC. 3rd —

ALBERTA WHEAT POOL ANNUAL MEETING
PALLISER HOTEL, CALGARY

DEC. 6th—10th — F.U.A. ANNUAL CONVENTION
MACDONALD HOTEL, EDMONTON

